



EVENT 1C

Christmas Market

Stall Holder Information Pack

Rainbow Shack Events Limited

Company Number: 14977840

Company Address:

Company Website:

Company Main Email:

1 Newark Croft, Sheldon, Birmingham, B26 3AQ

www.RainbowShackEvents.co.uk

RainbowShackEvents@gmail.com

SHELDON CHRISTMAS MARKET

SATURDAY 21ST DECEMBER

2024 AD

13:00 PM UNTIL 20:00 PM

ST THOMAS MORE

SHELDON, BIRMINGHAM

STALL HOLDER INFORMATION PACK



EVENT 1C

Christmas Market

Stall Holder Information Pack

Rainbow Shack Events Limited

Company Number: 14977840

Company Address:

1 Newark Croft, Sheldon, Birmingham, B26 3AQ

Company Website:

www.RainbowShackEvents.co.uk

Company Main Email:

RainbowShackEvents@gmail.com

Event Details:

Market: Christmas Market

Branding: Sheldon Christmas Market

Date of Market:

Saturday	21ST	December	2024
----------	------	----------	------

Venue: St Thomas More Roman Catholic Church

Address Line 1: 130 Horse Shoes Lane

Address Line 2:

Town: Sheldon

City: Birmingham

Region: West Midlands

Postcode: B26 3HU

Country: ENGLAND United Kingdom

Visitor Entry Fee:

Child	Student	Adult	Senior
FREE	FREE	FREE	FREE

Tickets Available:

Online	In Person
-----	-----
Postal Order	Ticket Sellers
-----	-----



EVENT 1C

Christmas Market

Planning Document 2024 AD

Rainbow Shack Events Limited

Company Number: 14977840

Company Address:

1 Newark Croft, Sheldon, Birmingham, B26 3AQ

Company Website:

www.RainbowShackEvents.co.uk

Company Main Email:

RainbowShackEvents@gmail.com

Event Description:

Event Description:

A Christmas market taking place as an annual attraction for the local area featuring:

- Christmas decorations and displays.
- Free entry to visitors.
- An invited charity.
- A luxury Christmas tombola.
- Christmas music.
- A seasonal beverage bar.
- 30+ stalls.



EVENT 1C

Christmas Market

Planning Document 2024 AD

Rainbow Shack Events Limited

Company Number: 14977840

Company Address:

1 Newark Croft, Sheldon, Birmingham, B26 3AQ

Company Website:

www.RainbowShackEvents.co.uk

Company Main Email:

RainbowShackEvents@gmail.com

Stall Holder Timings:

Company Arrival and Assembly Time:

--	--	--	--

Stall Holder Arrival and Assembly Time:

	12:00 PM	Until	13:00 PM
--	----------	-------	----------

Public Access Time:

	13:00 PM	Until	20:00 PM
--	----------	-------	----------

Stall Holder Dismantling and Departure Time:

	20:00 PM		
--	----------	--	--

Company Dismantling and Assembly Time:

--	--	--	--



EVENT 1C

Christmas Market

Stall Holder Information Pack

Rainbow Shack Events Limited

Company Number: 14977840

Company Address:

1 Newark Croft, Sheldon, Birmingham, B26 3AQ

Company Website:

www.RainbowShackEvents.co.uk

Company Main Email:

RainbowShackEvents@gmail.com

Section 1A: Venue Information

The Venue for this Market is the Large Church Hall of:

Venue:	St Thomas More Roman Catholic Church
Address Line 1:	130 Horse Shoes Lane
Address Line 2:	
Town:	Sheldon
City:	Birmingham
Region:	West Midlands
Postcode:	B26 3HU
Country:	ENGLAND United Kingdom

Venue Facilities Include:

Male WC	YES
Female WC	YES
Disabled WC	YES
Refreshments	YES

Venue Accessibility Includes:

Stepped Main Entrance	Pedestrian friendly
Ramped Main Entrance	Disabled accessible friendly
3 Emergency Exits	Two pedestrian friendly one disabled accessible friendly



EVENT 1C

Christmas Market

Stall Holder Information Pack

Rainbow Shack Events Limited

Company Number: 14977840

Company Address:

1 Newark Croft, Sheldon, Birmingham, B26 3AQ

Company Website:

www.RainbowShackEvents.co.uk

Company Main Email:

RainbowShackEvents@gmail.com

Section 1B: Venue Information Continued

Venue Parking Details:

Parking On Site

There is a limited space of 12 bays in the church carpark and stall holder parking is on a first come first served basis.

Parking Off Site

Stall holders who are not able to park at the venue can park their car in the space in front of the church hall to drop off their items inside and will then need to find a suitable place to park in the surrounding area.



EVENT 1C

Christmas Market

Stall Holder Information Pack

Rainbow Shack Events Limited

Company Number: 14977840

Company Address:

1 Newark Croft, Sheldon, Birmingham, B26 3AQ

Company Website:

www.RainbowShackEvents.co.uk

Company Main Email:

RainbowShackEvents@gmail.com

Section 1C: Stall Holder Requirements

To Apply for a Stall at this Market You Must:

1. Be a minimum of 18 years of age.
2. Provide evidence of your food safety certificate if selling food and drink.
3. Pay for your stall when the unique bank link is sent upon successful application.



EVENT 1C

Christmas Market

Stall Holder Information Pack

Rainbow Shack Events Limited

Company Number: 14977840

Company Address:

1 Newark Croft, Sheldon, Birmingham, B26 3AQ

Company Website:

www.RainbowShackEvents.co.uk

Company Main Email:

RainbowShackEvents@gmail.com

Section 1D: Stall Information

Stall Fees:

Stall fees are paid using a unique bank link that will be sent to you in an email upon successful application.

Indoor Stalls:	6ft by 2ft approx. table
Type:	Provided
Stall Fee:	£30.00
Availability:	X35

Indoor Charity:	4ft by 2ft approx. table x4
Type:	Provided
Stall Fee:	FREE OF CHARGE
Availability:	X1

Invited Charity:	Daybreaks Greyhound Trust
------------------	---------------------------

Indoor Tombola:	Christmas Tombola
Proceeds to:	Invited Charity



EVENT 1C

Christmas Market

Stall Holder Information Pack

Rainbow Shack Events Limited

Company Number: 14977840

Company Address:

1 Newark Croft, Sheldon, Birmingham, B26 3AQ

Company Website:

www.RainbowShackEvents.co.uk

Company Main Email:

RainbowShackEvents@gmail.com

Section 1E: Market Information

Market Type:

Indoor Christmas Market

Non-Alcoholic Beverages Available:

Beverage	Measure	Price
Tea	Cup	£1.00
Coffee	Cup	£1.00
Hot Chocolate	Cup	£1.00
Lemonade	½ Pint	£0.50
Cola	½ Pint	£0.50
Squash	½ Pint	£0.50

Alcoholic Beverages Available:

Beverage	Measure	Price
Winter Fruits Cider	½ Pint	£3.00
Baileys	175ml	£8.00
Advocaat	175ml	£8.00
Mulled Wine	175ml	£2.50
Irish Coffee	Cup	£3.00

Food Available: (All Food is Served Cold)

Food	Serving	Price
Mince Pie	1	£0.50



EVENT 1C

Christmas Market

Stall Holder Information Pack

Rainbow Shack Events Limited

Company Number: 14977840

Company Address:

1 Newark Croft, Sheldon, Birmingham, B26 3AQ

Company Website:

www.RainbowShackEvents.co.uk

Company Main Email:

RainbowShackEvents@gmail.com

Section 1F: Market Information Continued

Invited Charity:

Daybreaks Greyhound Trust

The trust will be in the refreshments lounge and will be bringing with them live greyhounds for educational purposes to interact with visitors to talk about the important work the trust does.

All proceeds raised in the Christmas tombola and Christmas Raffle is being donated to the trust.

Christmas Tombola	£1.00 Per Go
Christmas Raffle	£5.00 Per Ticket



EVENT 1C

Christmas Market

Stall Holder Information Pack

Rainbow Shack Events Limited

Company Number: 14977840

Company Address:

1 Newark Croft, Sheldon, Birmingham, B26 3AQ

Company Website:

www.RainbowShackEvents.co.uk

Company Main Email:

RainbowShackEvents@gmail.com

Section 1G: Market Information Continued

Visitor Awareness:

The church hall is located next to a main road, banners and bunting will be placed on the main fencing outside the church to attract the attention of passing vehicles and pedestrians.

The market will be advertised on the company's social media the week it is taking place.

Visitor Accessibility:

Visitors can access the venue through the large main entrance gates of the church along Horse Shoes Lane.

The Venue is Situated Nearby Major Bus Routes:

National Express 72

→ Towards Chelmsley Wood

← Towards Solihull Town Centre

National Express 60

→ Towards Cranes Park

← Towards Birmingham City Centre



EVENT 1C

Christmas Market

Stall Holder Information Pack

Rainbow Shack Events Limited

Company Number: 14977840

Company Address:

1 Newark Croft, Sheldon, Birmingham, B26 3AQ

Company Website:

www.RainbowShackEvents.co.uk

Company Main Email:

RainbowShackEvents@gmail.com

Section 1H: Stall Holder Restrictions

Stall Holders CANNOT sell items, display items, promote items, or use items that contain or are or:

1	Electrical items of any kind. (Unless agreed upon by Rainbow Shack Events)
2	Faulty or second-hand goods.
3	Promote party political statements or agendas.
4	Items that promote violence or intolerance.
5	Items with hate speech of any kind.
6	Items with anti-Christian sentiments, statements, or imagery.
7	Items with homophobic language.
8	Items that use racist language including joke items.
9	Items that contain nudity of any kind including joke items.
10	Alcohol of any kind except in food items.
11	Bring their own gazebo, marquee, or vending station. (Unless agreed upon by Rainbow Shack Events)
12	Use a generator, gas, or fire producing unit. (Unless agreed upon by Rainbow Shack Events)
13	Religious items of any kind.
Highly Restricted Items:	
14	Illegal substances.
15	Sharps i.e. knives and syringes.
16	Cigarettes, cigars, tobacco, or vapes.
17	Medical equipment or supplies.
18	Military equipment or supplies.
19	Live or dead animals or insects.



EVENT 1C

Christmas Market

Stall Holder Information Pack

Rainbow Shack Events Limited

Company Number: 14977840

Company Address:

1 Newark Croft, Sheldon, Birmingham, B26 3AQ

Company Website:

www.RainbowShackEvents.co.uk

Company Main Email:

RainbowShackEvents@gmail.com

Section 1I: Stall Holder Allowances

Stall Holders CAN sell items, display items, promote items, or use items that contain or are or:

1	Homemade cakes, jams, and baked goods.
2	Artisan food and drink.
3	Butcher goods.
4	Farm shop goods.
5	Sweets traditional and modern.
6	Gardening items, flowers, and supplies.
7	Wildlife items and supplies.
8	Pet treats, pet toys, and supplies.
9	Christmas gifts, wrapping, and supplies.
10	Christmas decorations, items, and supplies.
11	Glassware, kitchenware, and pottery.
12	Cards and gifts.
13	Perfume, makeup, soaps, and pampering items.
14	Toys, teddies, and games.
15	Hampers.
16	Sports Items.
17	Clothing and fashion items.
18	Knitting items, wool, knitwear, and supplies.
19	Handmade items.
20	Books and artworks.
21	Music items.



EVENT 1C

Christmas Market

Stall Holder Information Pack

Rainbow Shack Events Limited

Company Number: 14977840

Company Address:

1 Newark Croft, Sheldon, Birmingham, B26 3AQ

Company Website:

www.RainbowShackEvents.co.uk

Company Main Email:

RainbowShackEvents@gmail.com

Section 1J: Terms and Conditions

Terms and Conditions for Event 1C 2024:

1	All vehicles are parked at stall holder's own risk.
2	All property personal or commercial is brought in at the stall holder's own risk.
3	Rainbow Shack Events takes no responsibility for damage or loss incurred to personal or commercial property brought in by stall holders.
4	Stall holders selling food and drink are required to provide evidence of their food safety certificate, this must be in date at the time this market is taking place and will be requested by email upon successful application.
5	Rainbow Shack Events public liability insurance for this market does not act as cover for stall holders, stall holders are encouraged to arrange their own Public Liability Insurance for their stall.
6	Rainbow Shack Events takes no responsibility for damage or injury incurred to any individual as a result of items sold from a stall holders stall or how a stall holder has set up their stall.
7	Rainbow Shack Events takes no responsibility for damage to the venue caused by stall holders or the way stall holders set up their stall.
8	Each stall holder is responsible for any damage or injury incurred to any individual as a result of items sold from their stall or how their stall has been set up by the stall holder.
9	Each stall holder is responsible for any damage caused by the stall holder to the venue including damage from how their stall is set up.



EVENT 1C

Christmas Market

Stall Holder Information Pack

Rainbow Shack Events Limited

Company Number: 14977840

Company Address:

1 Newark Croft, Sheldon, Birmingham, B26 3AQ

Company Website:

www.RainbowShackEvents.co.uk

Company Main Email:

RainbowShackEvents@gmail.com

Section 1K: Terms and Conditions Continued

Terms and Conditions for Event 1C 2024 Continued:

10	Rainbow Shack Events reserves the right to refuse any stall holder from participating at any of the events the company organises in house or for another company or organisation.
11	Stall fees must be paid as soon as your unique bank link has been sent to you upon successful application.
12	Stalls will not be reserved or held for a particular stall holder.
13	Stall holders cannot choose which stall to set up at, this will be designated by Rainbow Shack Events.
14	Stall fees are non-refundable.
15	Rainbow Shack Events cannot guarantee footfall and will issue no refund of stall fee because of this.
16	Any stall holder breaching the restrictions as mentioned in Section 1H of this information pack will be banned from future events held by Rainbow Shack Events including events organised by the company for another company or organisation.
17	By applying for a stall at this market you agree to Rainbow Shack Events handling the information you provide strictly for purposes of business such as invoices for record keeping and contacting you to provide you with information about this event and future events that may be of interest to you handled in compliance with GDPR.



EVENT 1C

Christmas Market

Stall Holder Information Pack

Rainbow Shack Events Limited

Company Number: 14977840

Company Address:

1 Newark Croft, Sheldon, Birmingham, B26 3AQ

Company Website:

www.RainbowShackEvents.co.uk

Company Main Email:

RainbowShackEvents@gmail.com

You now need to:

- Reply to the email from the company stating that you have read through all of the information provided in this document and that you agree to all of the terms and conditions relevant to each section.

Please provide in this email:

- A short sentence or paragraph to explain what items you intend to sell at your stall.
- Your address so that an invoice can be raised with all the correct details on it for your record keeping.
- Your contact number to contact you regarding this market.
- Your in-date food safety certificate if selling food and drink.
- Your business information if applying as a business.

Thank you for your interest in participating at this market.

The information provided will be reviewed and you will be emailed to inform you if your application has been successful.